

In a short while we will have another stock of HUMBER BICYCLES. Watch for the announcement. We sell goods cheaper than any other house, but for cash only.

Ribbons.

TAFFETA and TAFFETA MOIRE RIBBON, all silk, in millinery and dress shades, 8 inches wide, worth 28c yard, our price 16

187 FL. MAIN BUILD. CENTRE



than at any previous season's opening. Here are a few specimen figures taken from the great stock (they would cost one-quarter to one-third more elsewhere):

Ladies' Suits and Skirts.

LADIES' TAILORED SUITS, fitted waist and fly front reeler, unfinished worsted, fly front coat, new sleeves, coat and skirt lined throughout with colored taffeta silk, with velvet collar, regular, \$28.00, 23.87

LADIES' SUITS of extra quality cheviot serge, new style fly front; coat and skirt lined throughout with superior quality colored taffeta silk, 17.99

LADIES' REEFER SUITS, tailor-made, of good quality cheviot serge; coat and skirt finished with strap seams and lined throughout

with fine quality black taffeta silk, 12.87

LADIES' SUITS, made in the prevailing reeler style; of cheviot serge; coat all silk lined, skirt in percale line, also tailored, 9.74

LADIES' SKIRTS, of good quality taffeta silk, made new style and trimmed around bottom, panier effect, with ribbon velvet; percale line, 9.74

LADIES' SKIRTS, of good quality cheviot serge, new flounce, finished with two straps, percale lined and velvet bound, 4.56

LADIES' JACKETS, of fine heavier cloth, in black, double breasted,

lapped seams, and half lined with satin serge, 5.63

LADIES' JACKETS, kersey cloth, in blue and black, box front effect, strapped seams front and back, and half lined with satin serge, 8.13

TAILOR MADE JACKETS, of fine melton cloth, in mode, blue and black, box front effect, velvet collar, strapped seams front and back, and lined throughout with satin serge, 9.74

LADIES' JACKETS, of fine imported kersey cloth, in brown, blue and black, lined throughout with satin, fly front effect, and entire coat handsomely braided, 12.49

Fur Specials.

FUR COLLARETTES, of superior quality Alaska sable or skunk, new style, high storm collar and stole fronts, lined with good quality colored satin, 16.88

FUR COLLARETTES, of good quality electric seal or electric cone, Persian lamb yoke, and storm collar of electric seal, lined with heavy quality colored satin, 9.38

FUR COLLARETTES, of good quality electric seal or electric cone, six-inch border and top collar of skunk, opossum, new style, lined with good quality colored satin, 6.88

Fall Exhibition and Sale of Fine Furniture.

This is our Third Grand Annual Fall Movement of Furniture. The other two events of this character are now to be eclipsed. Stocks greater, variety more complete, prices lower than we have ever known them. Our Furniture department is young yet, just crossing into its third year, but it is a young giant that has never known defeat on prices when quality for quality is compared. Those who are not fully acquainted with this stock will be surprised at the size of the space devoted to it in our great Annex.

Third floor devoted entirely to parlor furniture. Fourth floor, bedroom furniture. Fifth floor, dining room, library and office furniture. Sixth floor, our large bedding factory.

The coming week will be a remarkable one from the special value standpoint. Enormous purchases, careful preparations long in advance of the season, enable us to now quote unprecedentedly low prices. Space permits us quote only a few prices as samples of the general run of the stock.

DINING CHAIRS, solid oak, fine woven cane seat, heavy rug, 69

ROCKERS, high back and wood seat, high arms, golden oak finish, 89

DINING CHAIRS, quartered golden oak, box seat, with fine woven cane, French legs, high back, 1.69

GILT RECEPTION CHAIRS, upholstered seat, covered with remnants of high grade satin damask, 1.79

TABOURETTES, in gilt, French design, large ornate finished top, suitable for parlor palms and plants, 2.99

COUCHES, full size, tufted top, heavily fringed, with fine woven cane, covered to your own order, in your choice of colors, in velvet or corduroy, 5.99

IMPORTED SINGLE IRON BEDS, heavily trimmed with brass, extended foot rail, heavy woven spring, all hair mattress to fit, covered in best A. C. A. tick; set complete, 11.72

PARLOR SUITES, 3 PIECE, handsomely mahogany finished frame, in-

laid and upholstered backs, spring seats, in your choice of colors of satin damask, at 14.99

BEDROOM SUITES, 3 pieces, full size bed, washstand and dresser, handsomely carved and polished, in mahogany finish, large French plate mirror, 17.99

BED COUCHES, something new, all iron frame, extra quality spring mattress and pillows complete 19.99

SIDEBOARDS, in quartered golden oak, oval, front, handsomely carved, large beveled French plate mirror, French legs, 21.63

PARLOR CABINETS, solid mahogany, beautifully trimmed with French marqueterie, 5 ft. high, 2 ft. 4 in. wide, French plate mirror back and glass shelves, 27.49

PARLOR SUITES, 5 pieces, handsomely carved dragon's head and inlaid marqueterie backs, best springs, all spring edge, upholstered in your choice of colors of satin damask 59.74

DESKS.—Full line of roll and flat top, from 4.99 to 74.99

Artistic Pottery, Rich Cut Glass Fine Decorated China

Our grand display of fine China and Glass, both useful and ornamental, is now at its best and has no equal in the world, either for variety, quality or low prices.

(24 FL. main build., 6th Ave. side.)

Fancy Flower Pots, Jardinieres

Take advantage of the great values we offer in Fancy Flower Pots, grandest variety ever shown under one roof. The latest novelties in Austrian, French, German and English Flower Pots.

We call special attention to some new styles and colorings in Domestic Jardinieres. The manufacturer has given us great concessions in price to introduce them, and we in turn give our customers the same advantage.

Pots 7 inch 67 Pots 10 inch 1.97

" 8 " 97 " 11 " 2.87

" 9 " 1.67 " 12 " 3.87

Above are handsomely painted in new electric shaded green, blue and pink effects, profusely enriched with gold stipples, and our low prices make them doubly attractive.

(24 FL. main build., 6th Ave. side.)

Roman Punch and Sherbet Glasses.

We have just opened a splendid line of Austrian Glass Novelties for Roman Punch or Sherbet.

The shapes and colors are entirely new, and the elaborate gold decoration which abounds both on the cup and plate, make them very desirable for table use and ornamentation.

Prices range from per pair, .97 to 2.97

(24 FL. main build., 6th Ave. side.)

Sterling Silver Mounted Rich Cut Glass.

Magnificent line of Tankards, Punch Bowls, Loving Cups, Cigar and Tobacco Jars, Bonbonnières, Puff Boxes, Decanters, Whiskey Jugs, etc. Mounted with rich beaded sterling silver reposing borders, on the "Straus" cut glass, "The Finest in the World," and offered by us at far below Jewelers' prices.

Salt and Pepper Shakers, cut glass, Sterling Silver tops, choice of 50 styles, each, at .49

(24 FL. main build., 6th Ave. side.)

Card Receivers.

French china, medallion centres, rich empire colorings, ormolu mountings, \$2.43, 3.43 and 4.83

Save Money on Blanket Purchases.

It has become the almost universal custom for large purchasers of Blankets to give advance orders for the same very early in the Spring season. This year, owing to the large increase in cost of wool and all woolen goods, manufacturers demanded prices which we considered exorbitant and we refused to place our orders until quite recently. We are happy to state that the results have more than justified us in this.

We have NOT paid any increased price over last year. BUT on the CONTRARY, we have succeeded in securing the largest and best stock ever before bought, at MUCH lower prices in many instances than ever before.

This great advantage, according to our usual custom, we share with our patrons, and you can save from 50c. to \$2.00 on every pair of Blankets.

Some notes about texture of Blankets may interest you. They are graded usually about as follows:—

Medium and Heavy weight, made entirely of cotton. Medium and Heavy weight, made with cotton and about 25 per cent. wool.

Heavy grades, made of fine selected cotton yarns, finished California style and about 65 per cent. wool.

Lastly, strictly all wool, finely carded and finished very best manner both sides.

All these grades we carry in large assortment, and in offering them to you this season we will tell you exactly under which grade every priced Blanket comes.

In other words, we will not offer you an ALL cotton Blanket and say that it is wool or partly wool.

Nor will we offer you any Blanket as ALL WOOL that has to the very best of our knowledge and belief a thread of cotton in it. These are some of the prices.

These are cotton:—

BLANKETS, white cotton, all perfectly pure and clear texture and assorted borders, 10-4, 46, 69, 79, 1.44, 1.74

These are wool:—

WHITE BLANKETS, 10-4, strictly all wool, 2.74, 3.29, 3.74

WHITE BLANKETS, 11-4, strictly all wool, 3.24, 4.07, 4.69

WHITE BLANKETS, 12-4, strictly all wool, warp and filling, 5.63, 6.88

CALIFORNIA BLANKETS, beautiful goods, sizes 11-4, 12-4, 13-4, 14-4, prices from 6.88 to 16.24

SCARLET BLANKETS, all wool, size 10-4, 3.44; size 11-4, 4.07

These are part cotton and part wool, although the general run of stores sell them for

(24 FL. main build., 6th Ave. side.)

The Richest Cut Glass.

The Straus Cut Glass is known throughout both America and Europe as the highest quality and brilliancy that the skill and capital of man can produce.

In the first place, at the WORLD'S COLUMBIAN FAIR at Chicago it captured the FIRST PRIZE with many points of excellency than any other make.

We have the exclusive sale in Manhattan of

Straus Rich Cut Glass.

When the aristocracy of Europe, who are very fastidious in their selections of cut glass, look upon the Americans with so much favor Americans have reason to be very proud of their home industry.

Oyster Plates.

We offer the finest collection of high grade Decorated China Oyster Plates ever shown in this city, at the lowest prices ever heard of.

There are over thirty styles from the best Carlshad and Limoges manufacturers.

OYSTER PLATES, pink, 6 shell, shaded Carlshad china, per doz. 2.28

OYSTER PLATES, 6 shell, pink festoon, stippled gold, per doz. 3.96

OYSTER PLATES, 6 shell, painted to represent natural shell, per doz. 5.88

Worthy of special notice is a line of Plates, 6 shell, in solid colors, pink, turquoise, rose, heavily striped in gold, per doz. 14.88

(24 FL. main build., 6th Ave. side.)

Housefurnishings-- Interesting News.

STANDARD INCANDESCENT GAS LAMPS give the most light and use the least gas, to-morrow, complete, 28c

\$1.25 SHOE BLACKING CABINETS, strong, well made and highly finished, carpeted top and iron footrest, to-morrow special at 60c

\$1.00 FOLDING IRONING BOARD STANDS, complete, with fine boards, to-morrow 45c

25c SELF WRINGING MOPS, the improved style; to-morrow special at 19c

25c SUGAR CANISTERS, 10 lb. size, made of heavy tin, nicely japanned and mottled with gold; Monday, 9c

\$3 AND \$4 FLOUR BIN AND SIFTER COMBINATIONS, strongly made, may be hung up, to be closed out to-morrow at 75c

\$1.00 HARDWOOD SEWING TABLES, folding style, nicely finished and made with yard measure, 50c

35c SOLID STEEL FAMILY HATCHETS, the shingling style, to-morrow, 18c

25c GLASS OIL CANS, with tin jackets, 4-quart size, 12c

10c TOWEL ROLLERS, made strong, of hard wood, 4c

35c MEAT SAWS, family size, of solid steel, Monday, 19c

10c BOTTLES OF BEST HOUSE-CLEANING AMMONIA, 3c

50c ASH CANS, with covers, of heavy galvanized iron, 20-quart size, to-morrow, 30c

THE PURITY OIL HEATER, best on the market, full nickel plated, central draught burner, guaranteed odorless, large Russia iron drum, can also be used for illuminating purposes, to-morrow, 2.95

"THE BELL BOY," a strong, heavy and well built Parlor Heating Stove, nickel plated parts, self-feeder; has a separate base and swinging top, with artistic urn, removable fire pot, draw, centre and dumping grate, complete, with pipe and elbow; special for this sale 6.95

NEW FORTUNE COOKING RANGE, a heavy stove, built with all the modern improvements, Duplex grate, open front, best firebox and full nickel plate trimming, special Monday, 9.50

5c BOXES OF FINE SELECTED HARDWOOD TOOTHBRUSHES, the largest boxes, to-morrow for 2c

50c WASH BOILERS, No. 7 size, made very durable, of heavy tin, to-morrow, 22c

7c DUST PANS, the regular size, of heavy japanned tin, made with full, round handles, 2c

25c COFFEE MILLS, are made with strong dovetailed boxes and finest grinders, to-morrow special at 12c

DOG COLLARS, of various styles and sizes, made of best of material, many pretty styles, actually worth 50c, 75c, and \$1.00; choice Monday for 25c

Artists' Materials.

Artists generally don't know much about economy, but if they'll come here to-morrow they'll find a surprising lesson of that sort.

STUDIO EASELS, 6 feet size, well made, choice Monday, 38c

ACADEMY BOARDS, 12 by 18 inches, Monday 7c

OIL COLORS, double tube, to-morrow, 12c

STAR ENAMEL, any color 12c

SCHOOL CRAYONS, 18 colors, Monday, 12c

GOLD ENAMEL, our favorite, Monday, 12c

PORCELAIN PLAQUE, 10 inch, Monday, 22c

BRISTLE BRUSHES, any size, 4c

ARTIST'S OUTFIT, consisting of Japanese tin box, size 13 by 9 by 1.4, with padded cover and new receptacle for tubes; 18 tubes Windsor & Newton's oil colors; 1 tube paint; 1 lined oil; 1 palette; 1 palette cup; 1 palette knife; 6 sable brushes; 1 bristle brush; actually worth \$5, choice to-morrow 2.95

Imported Linen Renaissance Centres.

An importer's sample line—therefore perfect goods. Dainty and elegant, and strictly pure linen. There are 445 pieces of pure linen Renaissance and Renaissance with linen centres, in 20 by 22 squares and 20 by 24 squares. There are no two alike, and the actual values range from \$1 to \$12 each.

To-morrow we shall place the same on sale at exactly half price. This means a very great deal. It will pay you to investigate.

Untrimmed Hats.

We can only say that the newest and choicest are here in unlimited quantity. In addition to this—there's the price, part lower than anywhere else in town. In proof of which we offer for to-morrow's selling:—

LADIES' AND MISSES' FUR FELT HATS AND FLATS, black and colors, Monday, 49c

HANDSOME VELVET TURBANS, trimmed with quills and net, choice at 75c

LADIES' WALKING HATS, in colors and black, trimmed with ribbon and quills, choice for 1.00

Millinery Success.

The Millinery Opening last week proved to be the store event of the season in New York. Thousands of women availed themselves of the opportunity to see the great exhibition in all its pristine freshness. Last week we

LADIES' AND MISSES' FUR FELT HATS AND FLATS, black and colors, Monday, 49c

HANDSOME VELVET TURBANS, trimmed with quills and net, choice at 75c

LADIES' WALKING HATS, in colors and black, trimmed with ribbon and quills, choice for 1.00

High-Grade Umbrellas.

Everybody says they sell high-grade Umbrellas at very little prices. Everybody doesn't prove it—we do:

250 LADIES' UMBRELLAS of fine Union Taffeta silk, made up on close rolling steel rods, with assorted hand and decorated Dresden handles, finished with silk cases and tassels, considered excellent value at \$1.75; our price Monday 1.15

(24 FL. main build., 6th Ave. side.)

The Big Store

MEET ME AT THE FOUNTAIN

SIEGEL & GOPER

World's Finest Silks and Dress Goods, but at Lower Prices than Other Stores.

It's a recognized fact that many people judge the worth of silks and dress goods solely by the price that is asked for them. Be the fabric ever so choice, ever so new and beautiful. If a reasonably low price is attached to it they would not feel happy in a dress of that material. This little remark is intended for just such people. We want to convince those sceptics that the only difference between the dress materials we show and the goods other stores are asking exorbitant prices for is in the price itself. We are frank to admit that it's an important matter for us to convince the New York public for the ultimate greatness of our Silk and Dress Goods store depends upon it. Our entire main aisle will be devoted to this demonstration Monday.

All the richest, rarest, most gorgeous silk and woolen materials of four continents will be shown as they were seldom shown before, and priced as such goods are priced at only one single store in all America—here.

It will enable you to see what is the very latest and most desirable for street dresses, as well as ball and reception wear. It will enable you to compare qualities and prices with any or all the other stores, and we anticipate the verdict with complete confidence, because we know absolutely that the world's best and choicest materials at the world's lowest prices are here—and here only. Take these for instance—on sale Monday—take one or all of them—compare at pleasure and see if you can equal them in this market.

Black Dress Goods. BLACK BRILLIANTINE, a good bright quality, that will give excellent wear, just the fabric for a street gown, positively worth 40c. per yard, 5,000 yards to go to-morrow at 22c

FINE BLACK NUN'S SERGE, strictly pure wool, 46 inches wide, a very beautiful black, not to be had anywhere for less than 75c. per yard, here to-morrow at 48c

EXCELLENT BLACK CREPONS, 45 inches wide, in the most approved and nobbist patterns, \$1 values, Monday, per yard 65c

Colored Dress Goods. FINE NAVY BLUE CHEVIOTS, RICH, FANCY MIXED DRESS GOODS AND ILLUMINATED PURE WOOL CHEVIOTS, positively worth 75c. per yard, here to-morrow at 44c

FINE SCOTCH NOVELTY CHEVIOTS, 50 inches wide, in a complete line of color effects, actually worth \$1.25 per yard, Monday choice at 85c

RICH FRENCH NOVELTY DRESS GOODS, a large line of new combinations, goods that are positively worth \$1.35 per yard, to-morrow at 98c

Black Silk. 3,500 YARDS BLACK DRESS SATIN, a rich, heavy, pure silk, never before sold for less than \$1.15 per yard, Monday choice at 88c

BLACK MOIRE VELOUR, superior quality, fully 27 inches wide, rich and black, \$1 value, Monday special at 58c

BLACK TAFFETA SILK, extra fine grade, strictly pure dye—not lining taffeta, but the kind suitable for gowns, actually worth \$1.25, choice at 92c

When you come to the Millinery Opening, which continues Monday, you mustn't forget that other great event—the initial showing of the new outer garments. It is on the same floor, and will well repay a visit.

There is nothing that you could wish for in Cloaks or Dresses or Suits—that is correct, of course—but what will be here. Capes of numerous styles, each and every one elegant. Jackets—extremely fashionable and at the same time exclusively. Suits which owe their character to some of the cleverest millinery fingers in the world. Costumes that are models of elegance, beauty and art.

"The Foreign Legion" in this remarkable exhibit was selected by our Mr. Henry Siegel personally, who has devoted two entire months to a search of the Continent for the newest and richest creations of the past masters of the tailor's art in Europe. The works of Paquin, Paris; Herman Gerson, Berlin; Driscoll, Vienna, &c., had all to pass his review, and the choicest productions among them all he brought here for your view, to admire—and buy. The prices will be a revelation to you, for you will find a range of prices from \$50 up to \$200, and every price FULLY ONE-HALF LESS than imported goods of this calibre are ever priced in the few other shops that have them at all. In American made Suits, Capes and jackets the variety is simply bewildering, and as the keynote of the campaign to follow we sound a few of the special values prepared for Monday.

LADIES' FINE TAILOR-MADE SUITS, of new Cheviot cloth, strictly all wool, in black and navy; the jacket is especially nobby, finished with dart seams and round-corner fronts; the skirt is well draped, and the entire suit lined throughout with fine taffeta silk; it is positively worth \$25; for Monday special at 12.75

LADIES' FINE KERSEY JACKETS, black and navy, excellently tailored, lined throughout with fine satin, jacket cut double breasted and strap seam trimmed; regularly sold at \$15.00; Monday special at 8.90

LADIES' FINE KERSEY CAPES of extra quality, lined with fine silk serge, trimmed with the new Boule and piped with silk cord, cut full and not to be equalled elsewhere for less than \$15.00; choice Monday at 9.25

A SPECIAL PURCHASE OF LADIES' MACKINTOSHES, latest fall novelty, in small Scotch checks, navy, green, brown or slate colors, also in fancy stripes, wide wales and plain cashmeres, made with single or double cape, plain or plaited back; the quality is marvellous, and the cost could not be duplicated anywhere for less than \$5.00; to-morrow choice for less than \$5.00; to-morrow choice at 2.95

PUDDING SETS, consisting of large plate dish and lid, and of china, Royal Bonn, beautifully decorated, regularly sold at \$1.75, to-morrow 50c

SALT AND PEPPER SHAKERS, of fine clear crystal, with quadruple silver plated top and shaker, just the thing for hotel or restaurant, to-morrow, very special, at 5c

Baby Carriages. Two small prices placed upon two splendid lots of Baby Carriages, making an opportunity that cannot be equalled very often:—

LOT 1—Your choice of 15 styles of reed body BABY CARRIAGES, upholstered throughout with Bedford Cord, Derby cloth, imitation Velour or Corduroy, fitted with best rubber tire steel wheels, patent brake and good spacers, usually sold at \$9.50, today very special at 7.50

LOT 2—Your choice of 20 styles of extra fancy reed body BABY CARRIAGES, upholstered throughout with fine quality Brocade, Velour, Corduroy and Plush, fitted with satin and lace covered rubber tire wheels, patent brake, steel wheels with rubber tires, and all of the latest improvements, regularly sold at \$15.00, to-morrow very special at 12.00

Special Values in Feather Boas. They are of fine feathers, absolutely fast black, the kind that WILL recurl. 11.4 yards long, \$4.90; 11.2 yards long 7.90

Very Special Jewelry Values. HERE IS A MARVEL OF A LOW-PRICED WATCH. If you are a doctor, a surgeon, a dentist, a nurse, or connected with any service where correct time is essential and where SECONDS count, this is the watch for you. It is eleven jewel, with compensation balance, 3-4 plate movement, with sweep second, case in a substantial solid nickel case, a gents and a serviceable watch, worth all of \$7.50, warranted for one year; to-morrow special at 3.95

Handkerchief News. Short, but profitable, if acted upon. For to-morrow:—

250 DOZEN LADIES' ALL LINEN WHITE EMBROIDERED HANDKERCHIEFS, scalloped or hemstitched, very neat and elegant, comprising an importer's sample line, ranging in worth from 35c. to 65c., choice to-morrow at 19c

500 DOZEN LADIES' EMBROIDERED HEMSTITCHED AND REVERSED HANDKERCHIEFS, the kind you'll readily pay 18c. and 25c. for, choice to-morrow at 10c

MEN'S ALL SILK HEMSTITCHED HANDKERCHIEFS, with 1-2, 1 and 1-2 inch colored hems, entirely new border of checks and plaids, &c., elsewhere 38c. to 50c., here Monday choice at 25c

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